



## **CLEANING... BECOMES A GAME!**

### **SPECIALIZED PRODUCTS FOR CLEANING PROTECTION MAINTENANCE OF**

- ✎ CERAMIC TILES
- ✎ NATURAL STONES
- ✎ MICROCEMENT COATINGS
- ✎ MICRO-PEBBLE/MOSAICS/TERRAZZO



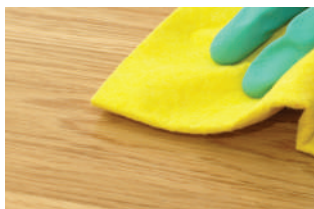
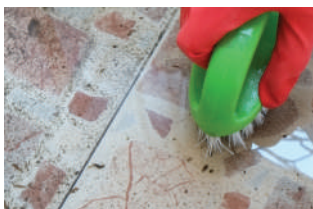
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**novamix**  
ADVANCED BUILDING MATERIALS

**DETERGENTS & PRODUCTS FOR MAINTENANCE**



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### ACID CLEAN

Powerful acidic detergent for tiles & natural stone



#### *Uses:*

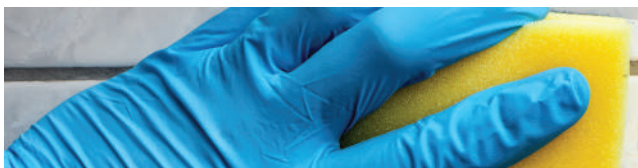
- ✓ Suitable for tiles, natural stone, micro-pebble and other acid resistant coatings
- ✓ Removes residual of cementitious adhesive, grout, lime, plaster and salts
- ✓ Applied diluted up to 1/3 or undiluted depending on the type of application

#### *Features:*

- ✓ Cleans without emitting fumes
- ✓ Does not erode joints
- ✓ Does not corrode sanitary ware, stainless steel accessories and joint covers

**Consumption:** 1 L / 20 m<sup>2</sup> depending on type of dirt

**Packaging:** Containers of 1 L and 5 L



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### HARD REMOVER

Acidic detergent for removing hard stains



**Uses:**

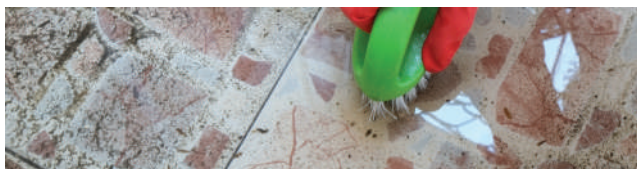
- ✓ Suitable for unpolished marble, varnished microcement coatings, NOVAMIX micro-pebble coatings
- ✓ Removes cement and rust traces, salt and soap residues
- ✓ Applied undiluted

**Features:**

- ✓ Does not damage coloured joints between tiles
- ✓ Does not damage stainless steel surfaces

**Consumption:** 1 L / 20 m<sup>2</sup> depending on the type of stain to be removed

**Packaging:** Containers of 1 L



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### NEUTROCLEANER

Neutral detergent for all surfaces



#### *Uses:*

- ✓ Suitable for all surfaces
- ✓ Ideal for polished marble, microcement, terrazzo, wooden parquet

#### *Features:*

- ✓ Does not require rinsing
- ✓ Does not damage coloured joints between tiles

**Consumption:** 1.200 - 1.500 m<sup>2</sup>/L diluted 1/200  
For daily cleaning, diluted 1/100

**Packaging:** Containers of 1 L and 5 L



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### ALKALINE CLEANER

Concentrated powerful alkaline detergent



#### **Uses:**

- ✓ Suitable for tiles, natural stone, concrete, polished gres porcelain tiles, NOVAMIX microcement coatings, stone carpet, epoxy coatings, concrete tiles
- ✓ For deep cleaning of oily stains, grease, organic stains
- ✓ Removes persistent and difficult stains, such as: solid and liquid wax, oily residues, grease, acrylic varnishes, black shoe marks
- ✓ Applied diluted or undiluted depending on the type of application

#### **Features:**

- ✓ Highly concentrated and effective
- ✓ Has a slight odor of pine
- ✓ Does not damage coloured joints between tiles

**Consumption:** General deep cleaning: 1 L/200 m<sup>2</sup> diluted 1/20

Removal of liquid waxes, natural floor waxes, etc.: 1 L/20 m<sup>2</sup> diluted 1/5

**Packaging:** Containers of 1 L and 5 L



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### UNIVERSAL CLEANER ALC

General purpose alkaline detergent



#### *Uses:*

- ✓ Suitable for tiles, concrete, microcement coatings, epoxy-industrial floors, cement tiles
- ✓ For cleaning of oily stains, greases, varnishes
- ✓ Applied diluted

#### *Features:*

- ✓ Highly effective
- ✓ Does not damage coloured joints between tiles

**Consumption:** General deep cleaning 1 L/100 m<sup>2</sup>  
diluted 1/10

**Packaging:** Containers of 1 L and 5 L



## DETERGENTS & PRODUCTS FOR MAINTENANCE

### CLEANCOLL

Remover in liquid form for resin stains



#### *Uses:*

- ✓ Suitable for almost any surface without paint
- ✓ Removes stains from acrylic, epoxy paints, graffiti
- ✓ Removes residues of epoxy or polyurethane based adhesives and grouts
- ✓ Applied undiluted

#### *Features:*

- ✓ In liquid form
- ✓ Non-toxic

**Consumption:** 0,02 – 0,03 L/m<sup>2</sup> depending on the type of application

**Packaging:** Containers of 1 L





**DETERGENTS & PRODUCTS FOR MAINTENANCE**

**CLEANCOLL SP**

Remover of graffiti & resin stains in gel form



**Uses:**

- ✓ Suitable for removing varnishes, graffiti, markers, epoxy and contact adhesives
- ✓ Ideal for use on vertical and horizontal surfaces
- ✓ Applied undiluted

**Features:**

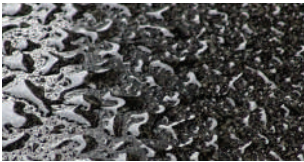
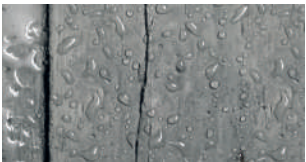
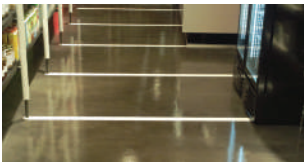
- ✓ In gel form
- ✓ Provides deep penetrating action

**Consumption:** 0,20 – 0,30 L/m<sup>2</sup> depending on the type of application

**Packaging:** Containers of 1 L



WATERPROOFERS & VARNISHES FOR COVERINGS



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PLANOFINISH PU 2KW MAT**

Water based polyurethane aliphatic varnish



**Uses:**

- ✓ Suitable for internal and external floor applications, walls and wet areas
- ✓ Suitable for microcement coatings, natural stones, wood, anti-graffiti protection
- ✓ Applied undiluted

**Features:**

- ✓ Provides a mat finish
- ✓ Contains UV filters for high resistance to solar radiation
- ✓ High resistance to friction and mechanical stress
- ✓ Does not alter the colour of microcement coatings
- ✓ Waiting time between layers: 30 minutes
- ✓ Compatible with varnishes of PLANOCOLOR system, such as: DRY BRIGHT and PLANOFINISH EPOXY

**Consumption:** 0,10 – 0,15 L/m<sup>2</sup> for application in 2 coatings, depending on the absorbency of the treated surface

**Packaging:** Containers of 1 L and 4 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PLANOFINISH PU 2KS MAT**

Solvent based aliphatic polyurethane varnish



**Uses:**

- ✓ Suitable for internal and external floor applications, walls and wet areas
- ✓ Suitable for natural stones and microcement decorative coatings
- ✓ Suitable for protection of epoxy systems
- ✓ Protects against dirt, water and oily pollutants
- ✓ Diluted with NOVATHINNER PU solvent

**Features:**

- ✓ Provides a mat or slightly glossy finish
- ✓ Contains UV filters for high resistance to solar radiation
- ✓ High resistance to friction and mechanical stress
- ✓ On PLANOCOLOR microcement and on mineral surfaces, DRY BRIGHT is recommended as a primer

**Consumption:** 0,20 – 0,25 L/m<sup>2</sup> for application in 2 coatings, depending on the absorbency of the substrate

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PLANOFINISH PU 2KS**

Solvent based aliphatic polyurethane varnish with glossy finish



**Uses:**

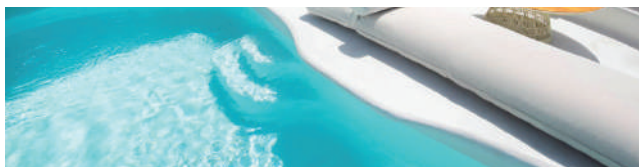
- ✓ Suitable for internal and external floor applications, walls and wet areas
- ✓ Suitable for natural stones and microcement coatings in swimming pools
- ✓ Suitable for protection of epoxy systems
- ✓ Diluted with NOVATHINNER PU solvent

**Features:**

- ✓ Provides a glossy look
- ✓ Contains UV filters for high resistance to solar radiation
- ✓ High resistance to friction and mechanical stress

**Consumption:** 0,25 - 0,375 L/m<sup>2</sup> for application in 2 - 3 coatings, depending on the application

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PLANOFINISH AC - S**

Acrylic protective coating for microcement coatings and natural stone



**Uses:**

- ✓ Ideal for indoor and outdoor applications
- ✓ Suitable for microcement coatings, stamped floors, natural stones
- ✓ Protects from water based stains, oil, wine, ink, ketchup, etc
- ✓ Applied undiluted in 2 - 3 successive layers

**Features:**

- ✓ Provides a satin – glossy look
- ✓ Offers high resistance to UV radiation

**Consumption:** 0,15 – 0,20 L/m<sup>2</sup> depending on the absorbency of the substrate

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**DRY BRIGHT**

Water based aliphatic polyurethane varnish



**Uses:**

- ✓ Ideal for microcement coatings, concrete, pebble coatings, natural stones
- ✓ Applied in 2 coats, the 1st diluted, the 2nd undiluted

**Features:**

- ✓ Offers a satin finish
- ✓ Provides excellent resistance to ageing
- ✓ Does not alter the colour of microcement coatings

**Consumption:** 0,10 – 0,25 L/m<sup>2</sup> depending on the absorbency of the substrate and type of application

**Packaging:** Containers of 1 L and 5 L



## PLANOFINISH EPOXY

### Water based epoxy varnish for heavy traffic internal areas



*Uses:*

- ✓ Suitable for indoor heavy traffic floors and indoor swimming pools
- ✓ Suitable for kitchen countertops, tables made of microcement coatings in internal areas
- ✓ Resistant to common household chemicals
- ✓ Can be combined with glitter

### Features:

- ✓ Provides glossy finish
- ✓ Odorless, ideal for indoor use
- ✓ Does not alter the colour of microcement coatings

**Consumption:** 0,10 – 0,20 L/m<sup>2</sup> depending on the absorbency of the substrate

**Packaging:** Containers of 3 L (2 +1)





## WATERPROOFERS & VARNISHES FOR COVERINGS

### PROTECT 100

Waterproofing protection for natural stones & cement based mortars



#### *Uses:*

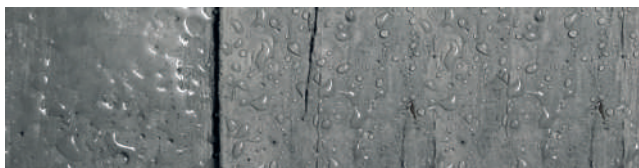
- ✓ Ideal for internal and external areas
- ✓ Suitable for natural stones and marble
- ✓ Ideal for concrete, pebble coatings, grouts, microcement coatings on walls
- ✓ Applied undiluted in 2 layers

#### *Features:*

- ✓ Excellent resistance against ageing and pollutants
- ✓ Does not alter the final appearance of the surface

**Consumption:** 0,10 – 2,0 L/m<sup>2</sup> depending on the absorbency of the substrate

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PROTECT 200**

Siloxanic base water and oil repellent protection



**Uses:**

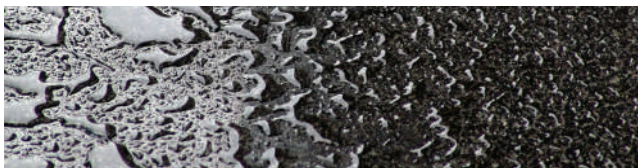
- ✓ Suitable for natural stones, concrete, NOVAMIX microcement and micro-pebble coatings
- ✓ Ideal for marble, concrete, pebble coatings, grouts
- ✓ Provides protection against oil and humidity
- ✓ Applied undiluted in 2 layers

**Features:**

- ✓ Provides excellent resistance to ageing
- ✓ Does not alter the final appearance of the surface

**Consumption:** 0,10 – 2,0 L/m<sup>2</sup> depending on the absorbency of the substrate

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PROTECT 300 S**

Waterproofing protection for natural stones & pebble coatings



**Uses:**

- ✓ Ideal for indoor and outdoor areas
- ✓ Suitable for the protection of natural stones, marble, rough stone, pebble coatings, travertine, cotto and cement based mortars from pollutants
- ✓ Provides immediate protection
- ✓ Applied undiluted in 1 layer until saturation, without leaving excess material

**Features:**

- ✓ Odorless
- ✓ Provides excellent resistance to ageing
- ✓ Does not alter appearance and original colour
- ✓ Does not form surface film

**Consumption:** 5 – 20 L/m<sup>2</sup> depending on the absorben-  
cy of the substrate

**Packaging:** Containers of 1 L and 5 L



**WATERPROOFERS & VARNISHES FOR COVERINGS**

**PROTECT 900 S**

Anti-graffiti water & oil proofing protection for polished stones & terrazzo



**Uses:**

- ✓ Ideal for indoor and outdoor areas
- ✓ Suitable for the protection of low absorbency polished surfaces, such as: polished natural granite and marble, polished gres porcelain tiles, terrazzo
- ✓ Protection against graffiti for polished surfaces
- ✓ Applied undiluted in 1 layer, without leaving excess

**Features:**

- ✓ Almost odorless
- ✓ Excellent resistance against ageing
- ✓ Does not alter appearance and original colour

**Consumption:** Depending on the absorbency of the substrate

For polished surfaces: 2 - 3 L/100 m<sup>2</sup>

**Packaging:** Containers of 1 L and 5 L



## WATERPROOFERS & VARNISHES FOR COVERINGS

### WET PLUS S

Waterproofers with wet look effect for natural stones & pebble coatings



#### Uses:

- ✓ Ideal for indoor and outdoor areas
- ✓ Suitable for natural granite and marble, antiqued marble, rough stone, pebble coatings, terrazzo, travertines
- ✓ Protects against water and oily pollutants
- ✓ Combined as 2nd layer after PROTECT 300 S
- ✓ Applied undiluted in 1 layer, by means of brush or roller and remove excess material by using clean and dry cloth

#### Features:

- ✓ Odorless
- ✓ Revives the original colour, providing a wet look
- ✓ Provides excellent resistance to ageing
- ✓ Does not form surface film

**Consumption:** 2 - 4 L/100 m<sup>2</sup> depending on the type of application

**Packaging:** Containers of 1 L and 5 L



**Table 01**  
**Detergents & products for maintenance**  
**per stain type**

	ACID CLEAN	HARD REMOVER
Oil		
Beer		
Coffee		
Wine		
Cola type refreshments		
Paint		
Rust	●	●
Cement	●	●
Bitumen		
Wax		
Gum		
Cement based adhesive	●	●
Contact adhesive		
Rubber		
Ink		
Cigarette		
Urine & vomit		
Graffiti		
Marker		
Varnish residues		
Grouts	●	●
Lime	●	
Salts	●	●
Mud	●	●
Black shoe marks		
Household pollutants		
Epoxy & polyurethane paints		

Table 01  
Detergents & products for maintenance  
per stain type

ALCALINE CLEANER	UNIVERSAL CLEANER ALC	CLEANCOLL	CLEANCOLL SP
●	●		
●	●		
●	●		
●	●		
●	●		
●		●	●
		●	●
●	●	●	●
●	●	●	
			●
●	●		
●		●	
●	●		
●	●		
		●	●
●		●	●
		●	●
●	●		
●	●		
		●	●

Tips:

- ✓ For daily cleaning of household stains and sensitive surfaces, NEUTROCLEANER is recommended
- ✓ Use water based cleaners with lukewarm water

**Table 02**  
**Detergents & products for maintenance**  
**per application surface**

	ACID CLEAN	HARD REMOVER	NEUTRO- CLEANER
Ceramic tiles / Gres porcelain tiles	●	●	●
Natural stones	●	●	●
Micro-pebble / Mosaic / Terrazzo	●	●	●
Unpolished marble		●	●
Polished marble			●
Concrete / Cement based mortars		●	●
Microcement coatings	●	●	●
Grouts	●	●	●
Cotto tiles	●		
PVC / linoleum			●
Bricks / roof tiles / cement tiles			●



**Table 02**  
**Detergents & products for maintenance**  
**per application surface**

ALCALINE CLEANER	UNIVERSAL CLEANER ALC	CLEANCOLL	CLEANCOLL SP
●	●	●	●
●	●		
●	●	●	●
●		●	●
		●	●
●	●	●	●
●	●	●	●
●	●	●	●
●			
●			
●		●	●

● Under certain conditions

**Table 03**  
**Varnishes & waterpoofers for coverings**  
**per application surface**

	PLANOFINISH				
	PU 2KW MAT	PU 2KS MAT	PU 2KS	AC S	EPOXY
Ceramic tiles / Gres porcelain tiles					
Natural stones	●	●	●	●	●
Micro-pebble/ Mosaic / Terrazzo					●
Unpolished marble				●	
Polished marble					
Concrete / Cement based mortars	●			●	
Microcement coatings	●	●	●	●	●*
Grouts					
Cotto tiles					
Bricks / roof tiles / cement tiles					

**Table 03**  
**Varnishes & waterpoofers for coverings**  
**per application surface**

DRY BRIGHT	PROTECT				WET PLUS S
	100	200	300 S	900 S	
				●	
●	●	●	●	●	●
	●	●	●	●	●
●	●	●	●	●	●
				●	●
●	●	●	●		●
●	●	●			●
	●	●	●	●	●
	●	●	●		●

● Under certain conditions  
 ●\* Only for internal areas



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